



UNIVERSAL WATER BASED PLASTER PRIMER

TECHNICAL DATA SHEET

Product Code: **WBP00**

2026 REVISION 2

PRODUCT DESCRIPTION

Universal Water-Based Plaster Primer is water-based primer with excellent alkali and water resistance..

INTERIOR/EXTERIOR

Interior, Exterior

FEATURES AND BENEFITS

- For interior and exterior on Cement Plaster, Concrete, Gypsum Plaster, Rhinolite, Fibre Cement and paper face board
- High Alkali Barrier
- Serves as both a sealer and a primer
- Excellent adhesion and application properties
- Easy to apply with brush or roller
- Can be overcoated with a wide range of Universal Paints water and solvent based products

PRODUCT INFORMATION

Available Pack Sizes	1l, 5l & 20l
Colour/s	White
Tintable	Not tintable
Surface Appearance	Matt
Resin Base	Pure Acrylic
Volume Solids Content	31%
VOC Content	Minimal VOC content 0% to 0,29%

Spreading Rate

Theoretical Spreading Rate: 6,9 m²/ litre @ 45 µm DFT
 Practical Spreading Rate: 4,1 m²/litre @ 45 µm DFT

Our spreading rate is calculated per coat on a smooth surface. This is a guide only. The rate will vary depending on the porosity and profile of the substrate. Tools used and application technique/method will also have an impact on spreading rate.

Recommend WFT & DFT

29 - 161 µm WFT
 40 - 50 µm DFT

WFT and DFT may differ slightly depending on the surface porosity, profile and application method.

APPLICATION INFORMATION

Always maintain a wet edge and avoid downing tools during the application to prevent lap marks and variances in colour or texture.

Work from corner to corner, or from one natural cut off point to the next. Do not attempt to touch up areas, completely repaint the whole area.

APPLICATION DETAILS

Mixing	Stir thoroughly with a flat paddle until homogeneous
Application Conditions	Surface Temperatures at 23°C and Relative Humidity <50%
Recoating Time	4 - 6 hours
Application Methods	Brush or roller
Thinning	Do not thin
Cleaning of equipment	Water

STORAGE AND PACKAGING

- Store away from direct sun, heat and severe cold.
- Ensure the container is tightly sealed before storing.
- If not sealed properly and exposed to extreme temperatures, it will lead to defects such as product fouling, skinning, crystallizing and will have hard settlement.

TINT BASE SELECTION

Tint base containers are underfilled to allow for calculated volumes of colourants to be added at point of sale. Together they make up the approximate volume indicated on the packaging.

Tint bases and colourants are not recommended for use by themselves and are only considered a finished product once the correct quantities of colourant have been added and properly mixed with the tint base.

To control colour accuracy and quantity of colourant to be added, only Universal Paints colourants are permitted for use when tinting.

TINTING PROCEDURE

Select the required colour from the Universal Paints colour wall, fandeck or other colour references and hand to the colour tinting expert at the paint lab to mix and provide you with the finished product.

Note: Some selected colours may require more than 2 coats to achieve full coverage. It is not advisable to tint standard colours.

CAUTIONS

To ensure colours on the project are consistent, always check the batch numbers and product codes are the same on every container. If batch numbers are different, try mixing all the batches together in a large container so that there is colour consistency.

It is preferable to buy all the paint you need at one time and in the largest possible pack size for convenience and to reduce the chances of slight colour variations between batches.

THE CORRECT SURFACE PREPARATION IS CRITICAL TO ENSURE OPTIMUM PERFORMANCE OF THE PAINT SYSTEM.

Environmental Conditions, Drying and Curing

Drying and curing times are significantly influenced by environmental conditions during and after application. Variations in temperature, humidity, airflow and substrate temperature may affect coating performance, appearance and final film properties. Avoid painting during inclement weather. Don't wash, or wet, painted surfaces for 7 days after painting. Cold, damp or humid conditions, particularly during winter months, will retard the drying and curing.

Application should be avoided when:

- Rain, mist, fog, or condensation is expected before sufficient drying has occurred.
- Substrate temperatures are below the recommended minimum.
- Relative humidity exceeds recommended limits.

Ventilation

Adequate ventilation is essential to promote proper drying and curing. Poor airflow, enclosed spaces or stagnant humid air may considerably delay curing performance.

Recoating

Recoating intervals may need to be extended during cold or humid conditions. Ensure the previous coat is sufficiently dry before overcoating.

Full Cure

Although the coating may appear dry to the touch within the stated drying period, full chemical and mechanical cure may take several days depending on film thickness and environmental conditions.

Important Note

Drying and curing times quoted in this technical data sheet are based on standard laboratory conditions. Actual site conditions may vary and will influence product performance.

PROCEDURE TO CHANGE A SYSTEM FROM SOLVENT TO WATER BASED OR WATER TO SOLVENT BASED.

1. Sand surface slightly with fine sandpaper to break down the existing surface to a matt finish.
2. Dust off any loose dirt contaminants.
3. Clean the surface with soap solution.
4. Rinse well with clean water.
5. Allow the surface to dry completely.
6. Apply one coat of universal undercoat.
7. Apply two coats of the selected top coat (solvent or water based).

SURFACE PREPARATION

NEW SURFACES - CEMENT PLASTER, CONCRETE, GYPSUM PLASTER, PRECAST, RHINOLITE, FIBRE CEMENT

- The substrates must be clean, dry and sound and free of any contaminants.
- Remove all dust, foreign material, fungal and algae growth, which should be treated with Universal Paints Fungal Wash.
- Fill and seal all visible cracks with Universal Paints Acrylic Crack Filler (not more than 3mm).
- Sand well and remove dust.

Apply 1 coat Universal Water Based Plaster Primer allowing 4 - 6 hours drying time.

The entire surface can now be coated with a Universal water based or solvent based top coat.

PREVIOUSLY COATED SURFACES - CEMENT PLASTER, CONCRETE, GYPSUM PLASTER, PRECAST, RHINOLITE, FIBRE CEMENT

- Previously coated surface in poor condition: Completely remove the old paint by scraping and sanding.
- The substrates must be clean, dry and sound and free of any contaminants.
- Remove all loose and flaking paint and sand existing coating.
- Remove all dust, foreign material, fungal and algae growth, which should be treated with Universal Paints Fungal Wash.
- Fill and seal all visible cracks with Universal Paints Acrylic Crack Filler (not more than 3mm).
- Sand well and remove dust.

Spot prime using Universal Water Based Plaster Primer allowing 4 - 6 hours drying time.

The entire surface can now be coated with a Universal water based or solvent based top coat.

SAFETY PRECAUTIONS

For detailed safety information please refer to Material Safety Data Sheet. This product is lead free, does not contain any toxic substances and contains minimal levels of VOC. Only use in well-ventilated areas and do not eat, drink or smoke whilst using this product. Empty containers are suitable for recycling but caution must be exercised in the disposal of used containers.

DISCLAIMER

Universal Paints cannot be held liable if the product fails due to improper surface preparation or application

The recommendations contained herein are given in good faith and are meant to guide the specifier or the user. They are based on results gained from our tests and experiences and are believed to be reliable.

No guarantee is implied by the recommendations contained herein since conditions of use, method of application and cleanliness of the substrate prior to painting are beyond our control.

Third-Party Primer and Undercoat Systems

This product has been tested for compatibility only with recommended primers, undercoats and coating systems supplied or approved by the manufacturer.

Where primers, undercoats or previously applied coatings from other manufacturers are used, compatibility cannot be guaranteed unless prior testing and written approval have been obtained.

The use of non-approved or incompatible coating systems may adversely affect adhesion, drying and curing performance, intercoat bonding, film integrity and appearance and long-term durability.

As formulation technologies vary between manufacturers, incompatibility may occur even where products appear similar in application or intended use. The manufacturer accepts no responsibility for coating failure, reduced performance or consequential damages resulting from the use of incompatible third-party products or systems not specifically tested and approved.

NB: Technology may change with time necessitating changes to this Technical Data Sheet (TDS). It is the responsibility of the user to ensure that the latest TDS is being used.

Important

TO ORDER: Quote product name, product code number, packaging and colour.